



2027 Turf Conference & Trade Show

Hot Springs Convention Center

Sponsor Information

January 14th & 15th



P.O. Box 1862 • Lowell, AR 72745 • 479-301-5534

2027 Sponsorship Opportunities

Maximize your Exposure!

Show your customers you care about their association
by putting your company name on our event!

\$2,500 - Title Sponsor

This is THE Sponsorship that gets your company the most recognition. You will receive feature recognition during the 2-day conference by the mediator. Your company logo will appear on all signage, conference program, and on the ATA website as a Title Sponsor.

Includes THREE Conference registrations with access to all education sessions.

\$1,500 - Education Sponsor

Our education sessions set the bar high and provide education from nationally renowned experts. Please consider showing your support. As an Education Sponsor your company logo will appear on the screen for the All education sessions and will be recognized at the beginning of each session by the mediator. Your company logo will appear on all signage, conference program, ATA website, and ATA Magazine as an Education Sponsor.

Includes TWO conference registrations with access to all education sessions.

\$1,500 Lunch Sponsor

Our Lunch Sponsorship allows for our attendees to stay and eat at the Hot Springs Convention Center. Your company logo will appear on all signage, conference program, ATA website, and in the ATA Magazine as a Lunch Sponsor.

Includes TWO conference registrations with access to all education sessions along with a the boxed meal provided by the catering company.

\$1,000 - Workshop Sponsor

Our workshops are popular sessions that appeal to a broad range of turf professionals. By becoming a workshop sponsor, your company logo will appear on all signage, conference program, ATA website, and in the ATA Magazine as a Workshop Sponsor.

Includes ONE conference registration with access to all education sessions.

\$500-Baggo Tournament Sponsor

We will be hosting our 4th Annual Baggo Tournament on the Thursday night, January 14th, at the Hotel Hot Springs banquet Hall. It will be a fun evening of competition with food and prizes. Your company logo will appear on signage, conference program, ATA website, and in the ATA Magazine.

\$500 - Snack/Break Sponsor

We host 2 break stations (one on the trade show floor and one in the education concourse). Let attendees know you support their industry with your full color logo on the Snack/Break Sponsor sign.

Your company logo will appear on signage, conference program, ATA website, and in the ATA magazine.

\$250 - General Event Sponsor (Unlimited Sponsorships Available)

Your logo will appear on signage, conference program, ATA website, and in the ATA magazine.

Next page is the Sponsor Contract-Thank You

Arkansas Turfgrass Association
2027 Conference*January 14th & 15th**
Sponsor Contract Form

Company Name: _____ Contact Name: _____

Telephone: _____ Email Address: _____

Please list website address to be link to your logo on ATA website _____

\$ 2,500 - Title Sponsors

As a Title Sponsor your company will receive recognition during the 2-day conference by the mediator and on the screen during breaks. Also, your company logo will appear on signage, conference program, ATA website, and in the ATA magazine as a Title Sponsor.

Includes THREE conference registrations with access to all education sessions.

\$1,500 - Education Sponsor

As an Education Sponsor your company will receive recognition during the 2-day conference and on the screen during breaks. Your company logo will appear on all signage, conference program, ATA website, and in the ATA magazine as an Education Sponsor.

Includes TWO conference registrations with access to all education sessions.

\$1,500 - Lunch Sponsor

As a Lunch Sponsor your company will receive recognition before the attendee lunch by the mediator and on the screen during breaks. Your company logo will appear on all signage, conference program, ATA website, ATA magazine, and on the lunch serving table as a Lunch Sponsor.

Includes TWO conference registrations with access to all education sessions.

\$1,000 - Workshop Sponsor

Your company will receive recognition before the workshops. Also, your company logo will appear on all signage, conference program, ATA website, & ATA magazine as a Workshop Sponsor

Includes ONE conference registration with access to all education sessions.

\$500- Baggo Tournament Sponsor

As a Baggo Tournament Sponsor your company will receive recognition during the tournament. Your logo will appear on signage outside the tournament, conference program, and on the ATA website & magazine.

\$500 - Snack/Break Sponsor

Your logo will appear with all other sponsors on all signage, conference program, ATA website, ATA magazine and on the Snack/Break tables.

\$250 - General Event Sponsor

Your logo will appear with all other sponsors on all signage, conf. program and ATA website & magazine.

Make checks payable to Arkansas Turfgrass Association, P.O. Box 1862, Lowell, AR 72745 OR

Credit Card Type: _____ Amount Approved to Charge: \$ _____

Card #: _____ Expiration: _____/_____/_____

CVV (3 digits on back): _____ Billing Zip Code: _____

Please contact Courtney Landreth at 479-301-5534 or ataturfgrass@gmail.com

1. _____

2. _____

3. _____

**Names for Complimentary
Registrations (3 for Title, 2 for
Education, 2 for Lunch & Learn & 1 for
Workshop Sponsorships.**