



2026 Turf Conference & Trade Show

Hot Springs Convention Center

Sponsor Information

January 15th & 16th



P.O. Box 1862 • Lowell, AR 72745 • 479-301-5534

2026 Sponsorship Opportunities

Maximize your Exposure!

Show your customers you care about their association
by putting your company name on our event!

\$2,500 - Title Sponsor

This is THE Sponsorship that gets your company the most recognition.
You will receive feature recognition on the ATA homepage and all related
conference materials as Title Sponsor for the event. Your name/logo will appear
on all signage and event program.

Includes THREE Conference registrations with access to all education sessions.

\$1,500 - Education Sponsor

Our education sessions set the bar high and provide education from nationally
renowned experts. Please consider showing your support. As an Education
Sponsor your company logo will appear on the screen for the All education
sessions and will be recognized at the beginning of each session by the
mediator. Your company logo will appear on all signage, conference program,
and on the ATA website as conference sponsor.

Includes TWO conference registrations with access to all education sessions.

\$1,500 Lunch & Learn Sponsor

(Four Available And
Reserved for Chemical
Companies)

Our Lunch & Learn Sponsorship allows 4 companies the opportunity to talk about
new products within their company and things happenind in the industry. Each
person/company will receive 10-15 minutes of speaking time during the lunch. As
a Lunch & Learn sponsor, your company logo will appear on a banner going into
the education room for lunch. You will be recognized by the mediator. Your
company logo will appear on the conference program, ATA website, and in the
ATA Magazine (logo must be turned in by 12/1 for it to be in magazine).

Includes TWO conference registrations with access to all education sessions.

\$1,000 - Workshop Sponsor

Our workshops are popular sessions that appeal to a broad range of turf professionals.
By becoming a workshop sponsor, your company logo will appear on all signage,
attendee brochure, conference program, and on the ATA website as conference
sponsor.

Includes ONE conference registration with access to all education sessions.

\$500-Baggo Tournament Sponsor

We will be hosting our 2nd Annual Baggo Tournament on the Thursday night, January 16th, at the Hotel Hot Springs banquet Hall. It will be a fun evening of competition with our 2nd annual corn hole tournament with prizes. Your company logo will appear on signage at the tournament. Logo will also appear on the conference program, ATA website and magazine.

\$500 - Snack/Break Sponsor

We host 2 break stations (one on the trade show floor and one in the education concourse). Let attendees know you support their industry with your full color logo on the Snack/Break Sponsor sign.

Your logo will appear with all other sponsors on the event page and you will be credited as an event sponsor during the event and on the ATA website and magazine. Company logo will also appear on the attendee conference program as a sponsor.

\$250 - General Event Sponsor (Unlimited Sponsorships Available)

Your logo will appear with all other sponsors on the conference program and on the ATA website & magazine as a sponsor.

Next page is the Sponsor Contract-Thank You

Arkansas Turfgrass Association
2026 Conference*January 15th & 16th**
Sponsor Contract Form

Company Name: _____ Contact Name: _____

Telephone: _____ Email Address: _____

Which sponsorship option are you choosing for your company? _____

\$ 2,500 - Title Sponsor (1 Sponsorship Available)

_____ You will receive feature recognition on the ATA homepage and all related conference materials as a Platinum Title Sponsor for the event. Your company logo will appear on all signage, conference program, and the ATA website & magazine.

Includes THREE conference registrations with access to all education sessions.

\$1,500 - Education Sponsor

_____ As an Education Sponsor your company logo will appear on the screen for the given education session and recognized by mediator at beginning of session. Your company logo will appear on all signage, conference program, and on the ATA website as conference sponsor.

Includes TWO conference registrations with access to all education sessions.

\$1,500 - Lunch & Learn Sponsor (4 Available--Reserved for Chemical Companies)

_____ As an Education Sponsor your company logo will appear on the screen for the given education session and recognized by mediator at beginning of session. Your company logo will appear on all signage, conference program, and on the ATA website and magazine as conference sponsor.

Includes TWO conference registrations with access to all education sessions.

\$1,000 - Workshop Sponsor

_____ By becoming a workshop sponsor, your company logo will appear on all signage, conference program, and on the ATA website and magazine as conference sponsor.

Includes ONE conference registration with access to all education sessions.

\$500- Baggo Tournament Sponsor

_____ By becoming the CH Tournament Sponsor you compnay logo will appear on signage outside the tournament, conference program, and on the ATA website & magazine.

\$500 - Snack/Break Sponsor

_____ Your logo will appear with all other sponsors on the ATA website and magazine. Company logo will appear on the conference program as a sponsor and on the Snack/Break tables.

\$250 - General Event Sponsor

_____ Your logo will appear with all other sponsors on the conference program and ATA website & magazine.

Make checks payable to Arkansas Turfgrass Association, P.O. Box 1862, Lowell, AR 72745 OR

Credit Card Type: _____ Amount Approved to Charge: \$ _____

Card #: _____ Expiration: _____/_____

CVV (3 digits on back): _____ Billing Zip Code: _____

Please contact Courtney Landreth at 479-301-5534 or ataturfgrass@gmail.com

1. _____

2. _____

3. _____

**Names for Complimentary
Registrations (3 for Title, 2 for
Education, 2 for Lunch & Learn & 1 for
Workshop Sponsorships.**